

## UGLIEST HVAC CONTEST: OFFICIAL RULES

### 1. WHO CAN ENTER (ELIGIBILITY)

- **Location:** You must own a home within the Integrity Air service area.
- **Ownership:** You must be the **homeowner** on the title. (Renters: bug your landlord to enter; Homeowners: applies to both primary and secondary homes).
- **Residential Only:** Single-family homes only. No commercial buildings, apartments, or industrial warehouses.

### 2. HOW TO ENTER

- **Photos:** Take a picture of your unit, keeping in mind that picture quality can help. Good lighting and focus matter- whatever best showcases the details of the unit. You can enter up to 3 photos per unit to the contest, but the \$500 discount applies only once per unit.
- **Email:** Send your photo(s) to us via email to [Marketing@integrityairllc.com](mailto:Marketing@integrityairllc.com)
- **Schedule:** Book a free, no-obligation system assessment so our team can verify your unit in person. Every qualified entry instantly earns a \$500 discount toward a new system replacement (limit one \$500 credit per unit). Once verified, your unit is officially in the running for the \$2,000 Grand Prize!
- **Photo submissions:** are open from 7:00 AM on May 1, 2026, through 11:59 PM on June 30, 2026. We will verify your unit to confirm your contest entry. You do not need a completed quote or installation to qualify.

### 3. WHAT UNITS QUALIFY

We are not looking for scrap metal sitting in a pile of weeds. To qualify, your Air Conditioner, Mini Split, Heat Pump or Furnace must meet the following criteria:

- **It Must Be "Connected":** The unit must be currently installed and **connected** to your home's central heating/cooling system.
- **Visual Evidence:** Your entry photo(s) must clearly show the unit in its installed location.

### 4. THE PRIZE

- **Grand Prize:** \$2000 towards the price of the Complete System Replacement of the winning unit (AC, Mini Split, Heat Pump, or Furnace) including standard installation.

If installation has already been completed by Integrity Air and paid for prior to the end of the campaign, \$2000 will be refunded to the winner.

- **Inclusions:** Prize covers the unit, standard labor, and basic materials for a swap-out. There is no limit to the number of units a contestant may enter to the contest.

## 5. HOW WE PICK THE WINNER

- **The Judges:** A panel of Integrity Air veteran technicians will review all entries.
- **The Criteria:** We are judging based on a combination of **Age, Visual Condition ("Ugliness"), and "Frankenstein" Factor** (e.g., rust, duct tape, creative DIY repairs).
- **Verification:** Finalists will require an on-site inspection to verify the condition of the unit before a winner is declared.

## 6. AGREEMENT (READ THIS)

By entering this contest, you agree to the following:

- **Right to Inspect:** You grant Integrity Air permission to contact you to schedule a verification visit or a free system assessment.
- **Photo Release:** You grant us permission to use photos of your unit and your name in our marketing. We want to show off the transformation.